

# Behavioral Scientist (f / m / d)

Full or part-time, Start: as soon as possible

## Who We Are

Simply Rational is a young behavioral and data science consultancy and the first spin-off of the Max Planck Institute for Human Development, Berlin. Former Max-Planck-Director and co-founder Gerd Gigerenzer is one of the most influential decision scientists worldwide. Working from our co-working space in Berlin-Kreuzberg, we connect an international network of top scientists and work at the interface between cutting-edge research in behavioral science / data science and its practical application in companies and organisations. Our client base ranges from stock-listed companies such as Bayer AG or E.ON, to start-up incubators such as Hitfox, to public institutions such as the Berlin Administration or Charité University Medicine. Our mission "Empowering People to Make Better Decisions" shapes all our actions and work.

## Your Responsibilities

- Development of behavioral science interventions for supporting and improving the decision making of our clients and their customers
- Main responsibility for the behavioral science aspects of our projects, especially in the areas of finance, medicine, and organisational development
- Conducting interviews with subject matter experts and clients' customers
- Design and implementation of experiments and AB-Tests to evaluate the effectiveness of behavioral science interventions
- Collaboration with our data scientists to develop innovative solutions at the interface of data science and behavioral science

## Your Qualifications

- Completed Master's degree or Doctorate in the field of behavioral or social science, psychology, or cognitive science
- Experience in developing behavioural science interventions to improve complex organisational (decision-making) processes (e.g. nudging and boosting, network analysis and interventions, development of decision support tools, etc.)
- Experience in conducting interviews with subject matter experts and customers to assess (organisational) decision-making processes and identify the basis for decisions.
- Very good organisational skills, eye for detail and high degree of reliability
- Good communication skills in spoken + written English and German



### **What We Offer**

- Work at the interface between cutting-edge research in behavioral science / data science and its practical application in companies and organisations.
- Possibility of research
- PhD preparation possible
- Work in one of the most attractive co-creation spaces in Berlin-Kreuzberg
- Flat hierarchies, communication at eye level, no dress code
- Pronounced prosocial company philosophy
- Opportunity to start your own team and grow with a young company
- Flexible working hours with home office options
- Competitive salary

We look forward to receiving your informative application consisting of a letter of motivation, curriculum vitae, certificates and other supporting documents. Please send them in a merged pdf document to [niklas.keller@simplyrational.de](mailto:niklas.keller@simplyrational.de). Application deadline is the 31st of January 2021.

### **Simply Rational GmbH**

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